



PARIS WEB

19th edition
2024 September 26th - 28th

Sponsorship brochure

The Paris Web organization

Since 2006, the Paris Web nonprofit organization, animated by a team of **volunteers**, promotes the **growth of a qualitative, accessible, ethical and inclusive web**.

Our main activity is organizing an **annual event** where are covered **all aspects of the web production chain**: design, front-end and back-end development, project management, accessibility, security, performance, privacy.

During **3 days of conferences, workshops and informal meetings**, attendees step back from their daily routine and increase their knowledge.





Paris Web in numbers

- More than 450 attendees from diverse backgrounds in 2023.
- More than 500 conferences video recordings available online.
- More than 15,000 followers on social networks.
- Nearly 1,000 subscribers to the newsletter.

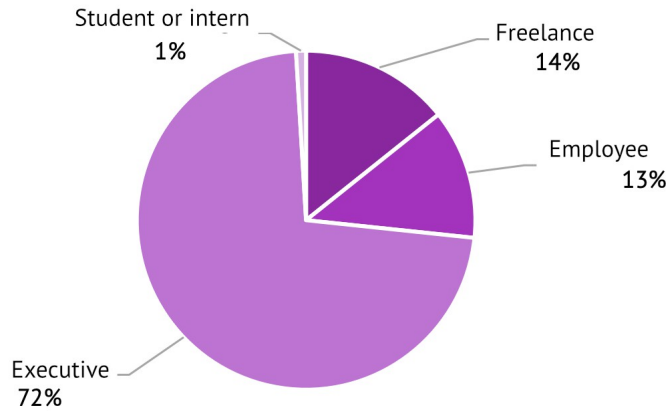
“Like every years, #ParisWeb is for me a shot of re-motivation, stimulation, exchanges and reunion and it feels really good!”

– Anne-Sophie Tranchet, Freelance UX Designer

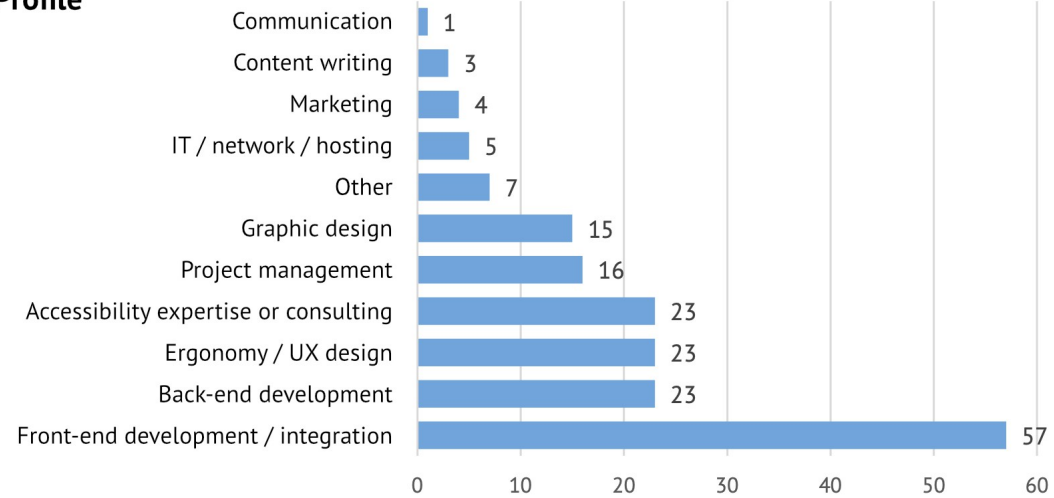
Attendees profile in 2023

Source: feedback form submitted by 105 attendees.

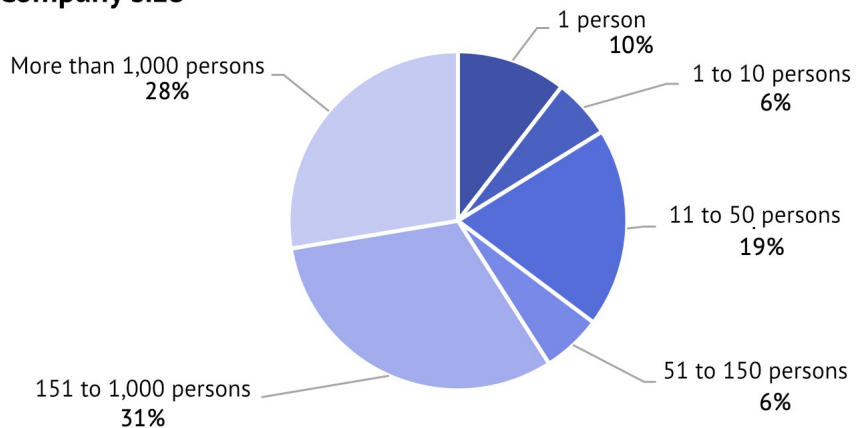
Professional status



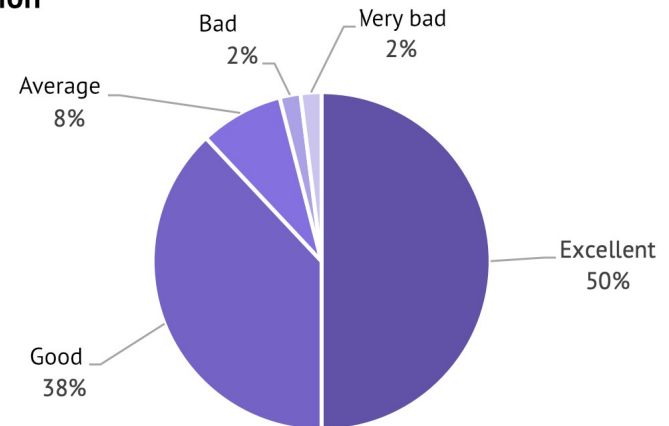
Profile



Company size



Level of satisfaction



Join our sponsors

You could be one of the organizations that have supported Paris Web since 2006!





“Thanks to the organization for this wonderful moment full of benevolence. We should make Paris Web mandatory for all #tech employees.”
– Anais Sparesotto, Web Developer

Why support Paris Web

Supporting the event is an unmatched opportunity to be known or acknowledged by a diverse and remarkably skilled community.

Our communication reaches them not only during the event, but also all year long on social networks and during online events.

Becoming a sponsor can benefit your company by helping :

- sell services or tools for a better web ;
- recruit experts with rare skills ;
- communicate that your company shares Paris Web values.

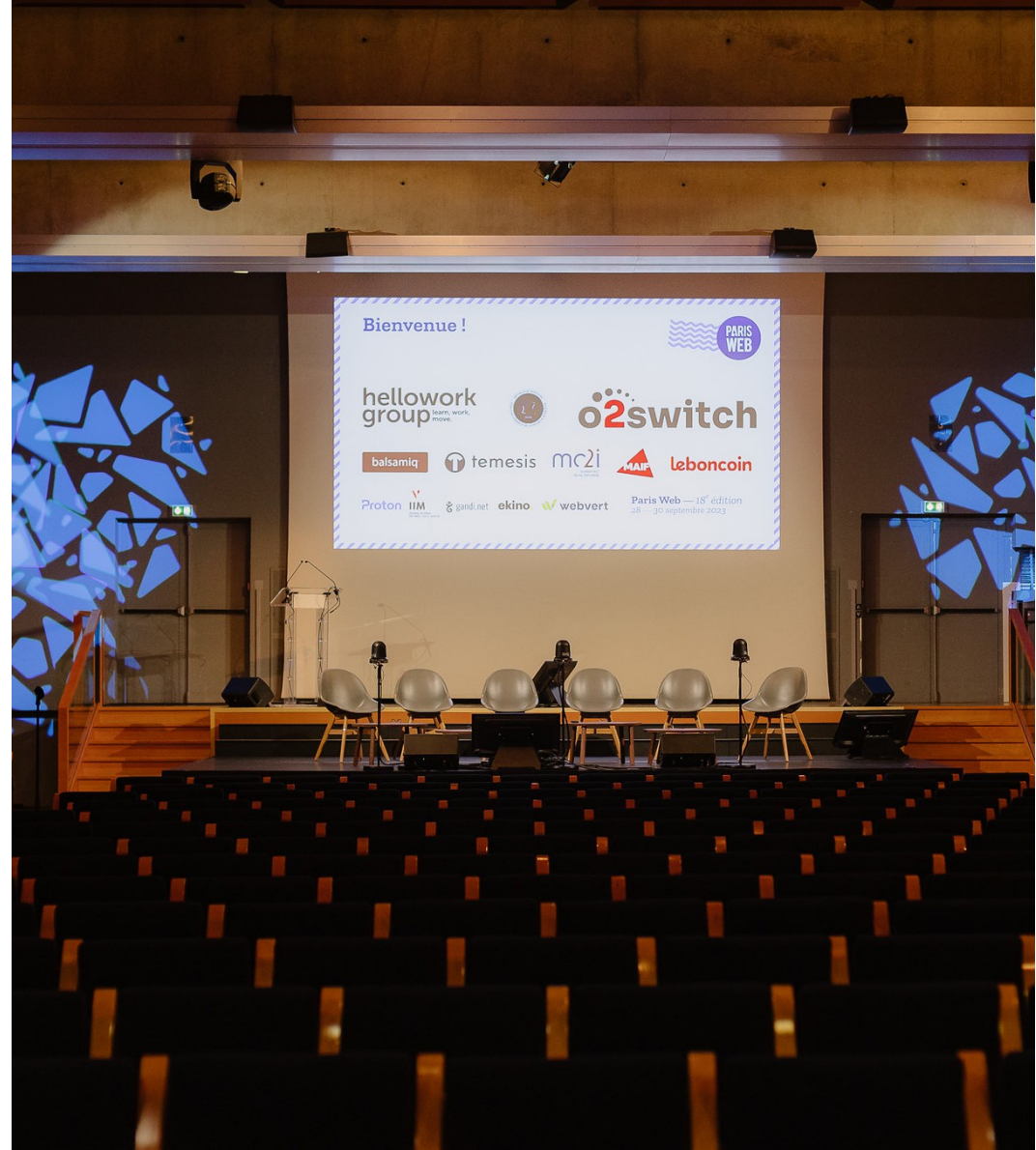
Conferences

Conferences will happen on **2024 September 26th & 27th** at the **Institut Pasteur** conferences center, Paris.



Workshops

Workshops will happen on **2024 September 28th** at **IIM Digital School**, Nanterre.



How to support Paris Web

We offer a wide range of offers:

- Diversity tickets
- Sponsorship packages
- Accessibility services
- Booth
- Talk or workshop
- Community drink



Offers summary

	Diversity	Bronze	Community Drink	Booth	Talk or Workshop	Accessibility	Silver	Gold	Platinum
Price in € (excluding VAT)	500	1,000	3,000	3,000	3,000	3,000	3,000	5,000	10,000
Online visibility									
Logo on our partners page	x	x	x	x	x	x	x	x	x
Social networks mentions	x	x	x	x	x	x	x	x	x
Logo in our newsletter							x	x	x
Dedicated news on our website								x	x
Logo on all pages of paris-web.fr website									x
Visibility during the event									
Opening and closing thanks	x	x	x	x	x	x	x	x	x
On-screen display between conference	x	x	x	x	x	x	x	x	x
Display in the venue (screens/kakemonos)							x	x	x
Display on attendees' badges								x	x
Presentation during opening keynote (2 min.)									x
Your kakemono on stage during the conferences									x
Other benefits									
Booth				x				x	x
30 minutes talk <i>or</i> 1h30 workshop					x				x
Spotlight on every communication related to...		Community drink				Accessibility			
Invitations									
Free invitations for the two days of conferences	0	1	2	2	2	2	3	4	8

Diversity tickets

We are convinced that a healthy and sustainable community is open to all, with various profiles from different backgrounds. We would therefore like to offer diversity tickets, to enable people who would not be able to afford a ticket to still attend to the event.

You can **support this inclusive policy by financing one or more diversity tickets.**

€500 (excl. VAT) per funded ticket

Online visibility

- Logo on our partners page
- Social networks mentions

Visibility during the event

- Opening and closing thanks





Accessibility services

Accessibility as value, from the beginning

Paris Web is known and renowned for its top-level accessibility.

It is made possible thanks to several paid-for services. We provide **French Sign Language interpretation**, **live subtitling** (velotype), **simultaneous translation** of English-speaking talks and we **publish videos of all talks with subtitles** on our website afterwards.

€3,000 (excl. VAT)

Online visibility

- Logo on our partners page
- Social networks mentions

Visibility during the event

- Opening and closing thanks
- On-screen display between conference

Other benefits

- Spotlight on every communication related to the accessibility of the event
- 2 free invitations for the two days of conferences

Booth

Get a booth for the **2 days of conferences** to **promote your services and products directly to the attendees** in the 500m² Institut Pasteur conference hall.

Note: “Booth” is also part of Gold and Platinum sponsorship packages.

€3,000 (excl. VAT)

Online visibility

- Logo on our partners page
- Social networks mentions

Visibility during the event

- Opening and closing thanks
- On-screen display between conference

Other benefits

- Booth
- 2 free invitations for the two days of conferences





Talk *or* workshop

Promote your expertise by highlighting your employees' skills by animating a **30 minutes talk** or a **1h30 workshop**.

Note: “Talk *or* workshop” is also part of Platinum sponsorship package.

€3,000 (excl. VAT)

Online visibility

- Logo on our partners page
- Social networks mentions

Visibility during the event

- Opening and closing thanks
- On-screen display between conference

Other benefits

- 30 minutes talk *or* 1h30 workshop
- 2 free invitations for the two days of conferences

Community drink

Paris Web is well-know for its **community**. We encourage **everyone** to join **without judgment or barriers**. Among other actions, we provide reduced tickets for students and unemployed, and we ensure anyone can access the workshops through their low price. You can support the **community drink**, during which **attendees meet and chat**.

€3,000 (excl. VAT)

Online visibility

- Logo on our partners page
- Social networks mentions

Visibility during the event

- Opening and closing thanks
- On-screen display between conference

Other benefits

- Spotlight on every communication related to the community drink
- 2 free invitations for the two days of conferences





“Thank you so much to the FSL interpreters and velotypists who ensured the accessibility of #ParisWeb!!! Thanks to the sponsors who helped fund accessibility of the event, this is super important. Thanks to you, we can follow the talks like anyone else. — Emmanuelle Aboaf, .NET Research and Development Engineer

At your service!

We designed the options presented to best suit our needs. But we remain available to customize them if you have any specific expectations. **Please do not hesitate to contact us.**

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