



PARIS WEB

18th edition

September 28th - 30th, 2023

Sponsorship brochure

The Paris Web organization

Since 2006, the Paris Web nonprofit organization is supported by a team of **hard-working volunteers** promoting the **growth of a qualitative, accessible, ethical and inclusive web.**

Our main activity is organizing an **annual event** where are covered **all aspects of the web production chain:** design, front-end and back-end development, project management, accessibility, security, performance, privacy...

During **3 days of conferences, workshops and informal meetings**, attendees get a chance to step back regarding their daily routine and increase their knowledge.



Cassie Evans, Creative Developer at GreenSock, Paris Web 2022



“Like every years, #ParisWeb is for me a shot of re-motivation, stimulation, exchanges and reunion and it feels really good! 💜”

– Anne-Sophie Tranchet, Freelance UX Designer

Paris Web in numbers

- More than 400 attendees from diverse backgrounds.
- **All 514 conferences** of the past 17th editions are available online.
- More than **15,000** followers on social networks.

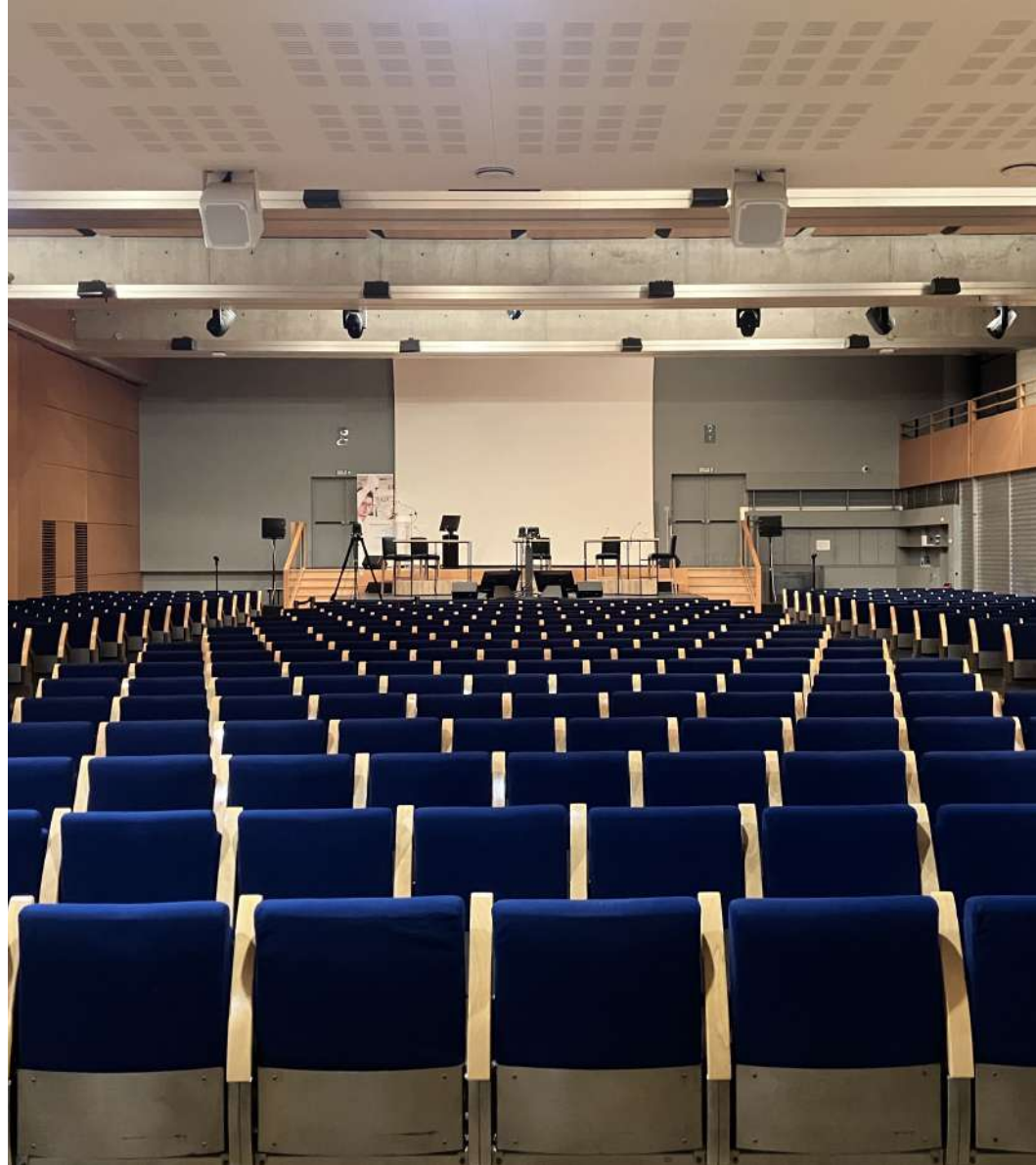
Conferences

Conferences days will be held on **September 28th & 29th, 2023** at the **Institut Pasteur** conferences center, Paris.



Workshops

Workshops day will be held on **September 30th, 2023** at **IIM Digital School**, Nanterre.



Join our sponsors

You too can be part of the organizations that have supported Paris Web since 2006!





“Thanks to the organization for this wonderful moment full of benevolence. We should make Paris Web mandatory for all #tech employees.”

— Anais Sparesotto, Web Developer

Why support Paris Web

Paris Web is a place where community members willing to **defend a quality web accessible to everyone** can meet, both during the event and online throughout the year.

Most of our attendees come to Paris Web because they **share our values**. The event is thus the best place to meet **highly-skilled professionals** who strive to **build the best web they can**.

If you sell services or tools allowing to develop a **better web**, if you're looking to recruit high-value profiles with a **real expertise**, or if your company simply shares Paris Web's values... then the event is an unmatched opportunity **to be known or acknowledged by a diverse and extremely skilled community**.

How to support Paris Web

We offer a wide range of offers:

- Sponsorship packages
- Accessibility services
- Booth
- Talk ~~or~~ workshop
- Community drink
- Diversity tickets



Sponsorship packages

	Bronze	Silver	Gold	Platinum
Price in € (excluding VAT)	1,000	3,000	5,000	10,000
Online visibility				
Logo on our partners page	✓	✓	✓	✓
Social networks mentions	✓	✓	✓	✓
Logo in our newsletter		✓	✓	✓
Dedicated news on our website			✓	✓
Logo on all pages of paris-web.fr website				✓
Visibility during the event				
Opening and closing thanks	✓	✓	✓	✓
On-screen display between conferences	✓	✓	✓	✓
Display in the venue (screens/kakemonos)			✓	✓
Display on attendees' badges			✓	✓
Booth			✓	✓
30 minutes talk or 1h30 workshop				✓
Presentation during opening keynote (2 minutes max)				✓
Your kakemono on stage during the conferences				✓
Free invitations for the two days of conferences	1	3	5	10



Accessibility services

Accessibility as value, from the beginning

Paris Web is known and renowned for its top-level accessibility.

It is made possible thanks to several paid-for services. We provide **French Sign Language interpretation**, **live subtitling** (velotype), **simultaneous translation** of English-speaking talks and we **publish videos of all talks with subtitles** on our website afterwards.

€3,000 (excl. VAT)

Online visibility

- Logo on our partners page
- Social networks mentions

Visibility during the event

- Opening and closing thanks
- On-screen display between conference

Other benefits

- Spotlight on every communication related to the accessibility of the event
- 3 free invitations for the two days of conferences

Booth

We offer you to **be visible with a booth during the 2 days of conferences**, in the 500m² Institut Pasteur conference hall.

This way you can **promote your services and products directly to the attendees**.

Note: “Booth” is also part of Gold and Platinum sponsorship packages.

€3,000 (excl. VAT)

Online visibility

- Logo on our partners page
- Social networks mentions

Visibility during the event

- Opening and closing thanks
- On-screen display between conference

Other benefits

- Booth
- 3 free invitations for the two days of conferences





Talk ~~or~~ workshop

Talk package isn't available anymore!

Promote your expertise by highlighting your employees' skills by animating a **1h30 workshop** during workshops day on Saturday.
Note: “Talk ~~or~~ workshop” is also part of Platinum sponsorship package.

€3,000 (excl. VAT)

Online visibility

- Logo on our partners page
- Social networks mentions

Visibility during the event

- Opening and closing thanks
- On-screen display between conference

Other benefits

- ~~30 minutes talk~~ **or** 1h30 workshop
- 3 free invitations for the two days of conferences

Community drink

Besides a huge work on accessibility, Paris Web illustrates itself by its **community**. **We encourage everyone to join, without judgment or barriers.**

Among other actions: we provide a reduced price for students and unemployed people and we ensure anyone can access the workshops at low price.

We allow every attendees **to meet and chat during a community drink** which you can support.

€3,000 (excl. VAT)

Online visibility

- Logo on our partners page
- Social networks mentions

Visibility during the event

- Opening and closing thanks
- On-screen display between conference

Other benefits

- Spotlight on every communication related to the community drink
- 2 free invitations for the two days of conferences



Offers summary

	Bronze	Community drink	Booth	Talk	Workshop	Accessibility	Silver	Gold	Platinum
Price in € (excluding VAT)	1,000	3,000	3,000	3,000	3,000	3,000	3,000	5,000	10,000
Online visibility									
Logo on our partners page	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social networks mentions	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in our newsletter							✓	✓	✓
Dedicated news on our website								✓	✓
Logo on all pages of paris-web.fr website									✓
Visibility during the event									
Opening and closing thanks	✓	✓	✓	✓	✓	✓	✓	✓	✓
On-screen display between conference	✓	✓	✓	✓	✓	✓	✓	✓	✓
Display in the venue (screens/kakemonos)							✓	✓	✓
Display on attendees' badges								✓	✓
Presentation during opening keynote (2 min.)									✓
Your kakemono on stage during the conferences									✓
Other benefits									
Booth			✓					✓	✓
30 minutes talk or 1h30 workshop				✓	✓				✓
Spotlight on every communication related to...		Community drink				Accessibility			
Invitations									
Free invitations for the two days of conferences	1	3	3	3	3	3	3	5	10

Diversity tickets

We are convinced that a healthy and sustainable community is open to all, with various profiles from different backgrounds. We would therefore like to offer diversity tickets, to enable people who would not be able to afford a ticket to still attend to the event.

You can **support this inclusive policy by financing one or more diversity tickets.**

€500 (excl. VAT) per funded ticket

Online visibility

- Logo on our partners page
- Social networks mentions

Visibility during the event

- Opening and closing thanks





“Thank you so much to the FSL interpreters and velotypists who ensured the accessibility of #ParisWeb!!! 🙌 Thanks to the sponsors who helped fund accessibility of the event, this is super important. Thanks to you, we can follow the talks like anyone else. 😊” – Emmanuelle Aboaf, .NET Research and Development Engineer

At your service!

Do you want to renew last year’s sponsorship or know exactly what you want? Do you have any questions or doubts about which package to choose? You would like to choose different options and want a quote?

All options presented in this brochure are representative of our typical needs. But we are at your disposal to customize them if you have any specific expectations. **Please do not hesitate to contact us to discuss them. We will be happy to discuss by e-mail or phone.**

partenariats@paris-web.fr

Luc Poupard
+41 79 173 61 98

Gérald Glatt
+33 6 29 05 76 12

Marion Masson
+33 6 16 45 19 83