



PARIS WEB

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Let's become partners!

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What is Paris Web?

Paris Web is a **human, accessible, friendly, inclusive** and **ethical** event. Those are the values that make Paris Web a unique event in the French web ecosystem.

Every year, during two days of **conferences** and a day of workshops, the event covers **topics related to all the aspects of the web production chain**: design, front and backend development, project management, accessibility, security, performance, privacy... with the growth of high-quality web as a watchword.



“What is enjoyable at Paris Web is that accessibility is here in every way possible. First, in the conferences and workshops, most of which tend to raise awareness about technological progress and the importance of using it. Similarly, the event is also accessible to everyone and from everywhere, thanks to amazing logistics and organisation we are thankful for.”

The LunaWeb team

The Paris Web organization

Since 2006, the Paris Web organization is supported by a team of hard-working volunteers promoting **the growth of the quality of the web.**

All the topics selected by the team are suggested by speakers from all horizons, some of whom are internationally renowned experts. The common thread between all of them is that they are **not paid** and come to share **their passion for a better web!**



“Paris Web is a beautiful organization that believes in equal opportunity. Accessibility for all, may the difference be visible or not, without judgement, where other seek or create the difference.”

Laurie Amiot

The Paris Web audience

In 2018, Paris Web gathered:

- More than **400 participants** from everywhere during the 3 days
- **4,300 streams** during the conferences live streaming
- **45,000 visits** and **120,000 page views** on our website paris-web.fr ¹
- **990 subscribers** to the newsletter ²
- **11,400 fans** on social networks ³



“If you come, people will talk to you, they’ll be trully thrilled to see you in person and have a chat. You’ll discover new topics and by the end of the day, you’ll be all pumped up, ready to work on awesome projects and come back the next year.”

Raphaël Yharrassarry



1. From January 1st to October 30, 2018

2. On November 12, 2018

3. On November 12, 2018, on Twitter, Facebook, LinkedIn and Mastodon

The event's budget

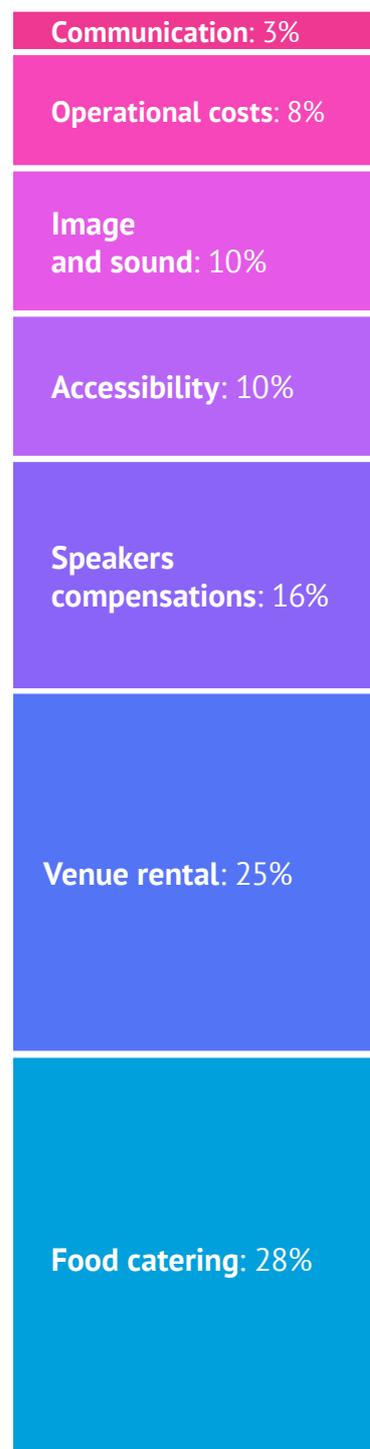
Every year, organizing Paris Web is a unique challenge for our team of volunteers. If subscriptions cover a big chunk of the budget, **it is not enough to cover the whole event**. That is why we need the support of partners!

For your information, here are the various costs items for 2018:

Revenues



Expenses



Why support Paris Web?

Paris Web is a place where members of a community willing to defend the quality of the web and accessibility for everyone can meet, both during the event and online throughout the year.

Most of our attendees come to Paris Web because they share our values. The event is thus the best place to meet highly-skilled professionals who strive to build the best web they can.

If you sell services or tools allowing to develop a better web, **if you're looking to recruit high-value profiles with a real expertise**, or if your company simply shares our core values... then the event is an unmatched opportunity to be known or acknowledged by a diverse and extremely skilled community.

Join the organizations that support or have supported Paris Web!



*Hiway engaged with future freelancers
by offering pop-corn!*

*ChooseYourBoss attracted the audience willing to
change position with a shoot-out session*



Financial support

As we do with our audience, we want to reach the most diverse companies or organizations. We offer you various partnerships options, depending on your budget.

	Support €500 ¹	Bronze €1,500 ¹	Silver €3,000 ¹	Gold €5,000 ¹
Online visibility				
Display on the partners page	✓	✓	✓	✓
Display on the newsletter		Text	Logo	Logo
Mentions on social networks		✓	✓	✓
Interview on the website				✓
Visibility during the event				
Display on attendee's badges		Text	Logo	Logo
Spoken thank you		✓	✓	✓
Display on the lounge area screens		Text	Logo	Logo
On-stage display between the talks			✓	✓
Exhibition stand			✓	✓
2 minutes free presentation on the main stage				✓
Invitation for the two days of conferences				
Number of tickets	1	1	2 + 2 reps	4 + 2 reps

Support packages

In addition to the usual support sponsoring options, we offer you the possibility to finance completely or partially some packages specific to our event.

“Accessibility” package

Paris Web takes pride and is renowned for its top-level accessibility. It is made possible thanks to the translation in French Sign Language (FSL), in addition to live subtitling (velotype) and the online broadcasting of the conferences, streamed live and available on replay (video).

By supporting this package, you allow the event to **remain accessible to most people**.

“Inclusiveness” package

Besides working on the event’s accessibility, Paris Web cares deeply about **its community**. The organization encourages everyone to join together, without judgment or barriers. Among other actions, we treat our **speakers** to a diner party on the eve of the event; we ensure, thanks to a very reduced price, that an audience that can’t afford the conference can access the **workshops**; and finally we allow every participant to meet and chat during a **community drink**.

By supporting this package, you help **bring together a bigger number of people** to take part in the Paris Web community.

FSL Package – €3,000 excl. VAT

Online visibility:

- Display of your logo on our Partners page
- Display of your logo on our newsletter
- Mentions on social networks
- Interview on our website

Visibility during the event:

- Display of your logo on attendees' badges
- Formal spoken thank you
- Display on the lounge area screens
- On-stage display between the talks

Invitations:

- Two invitations for the two days of conferences

Exclusive advantages

- Spotlight on every communication related to the accessibility of the event
- Spotlight on our web pages dedicated to FSL
- Spotlight on a newsletter dedicated to accessibility



The interpreter translates the talk to French Sign Language

Live subtitling package – €3,000 excl. VAT

Online visibility:

- Display of your logo on our Partners page
- Display of your logo on our newsletter
- Mentions on social networks
- Interview on our website

Visibility during the event:

- Display of your logo on attendees' badges
- Formal spoken thank you
- Display on the lounge area screens
- On-stage display between the talks

Invitations:

- Two invitations for the two days of conferences

Exclusive advantages

- Spotlight on every communication related to the accessibility of the event
- Spotlight on our web pages dedicated to live subtitling
- Spotlight on a newsletter dedicated to accessibility



Subtitles are displayed during the talk

Video package – €3,000 excl. VAT

Online visibility:

- Display of your logo on our Partners page
- Display of your logo on our newsletter
- Mentions on social networks
- Interview on our website

Visibility during the event:

- Display of your logo on attendees' badges
- Formal spoken thank you
- Display on the lounge area screens
- On-stage display between the talks

Invitations:

- Two invitations for the two days of conferences

Exclusive advantages

- Display of your logo on the live streaming page
- Display of your logo on the videos



The conferences are shot by a team of professionals, to be streamed during the event and then displayed on the website's talks archive.

Speakers package – €2,000 excl. VAT

Online visibility:

- Display of your logo on our Partners page
- Display of your logo on our newsletter
- Mentions on social networks
- Interview on our website

Visibility during the event:

- Display of your logo on attendees' badges
- Formal spoken thank you

Invitations:

- Two invitations for the two days of conferences

Exclusive advantages

- Two invitations for the speakers dinner

The speakers dinner gathers the speakers and the Paris Web team for a friendly evening before the start of the conferences.



Workshop package – €2,000 excl. VAT

Online visibility:

- Display of your logo on our Partners page
- Display of your logo on our newsletter
- Mentions on social networks
- Interview on our website

Visibility during the event:

- Display of your logo on attendees' badges
- Formal spoken thank you

Invitations:

- Two invitations for the two days of conferences

Exclusive advantages

- Display of a vertical banner on the workshop venue
- Your logo on the workshop program
- Two invitations for the workshop day



The workshops offer a valuable moment of discussions and experimentations

Community drink package – €2,000 excl. VAT

Online visibility:

- Display of your logo on our Partners page
- Display of your logo on our newsletter
- Mentions on social networks
- Interview on our website

Visibility during the event:

- Display of your logo on attendees' badges
- Formal spoken thank you

Invitations:

- Two invitations for the two days of conferences

Exclusive advantages

- Invitations to the community drink
- Possibility to host the drink at your venue



*The speakers, the audience
and the team get to meet at
the community drink*

Community support

What we would like

- A post dedicated to the event on the partner's site/blog, before the event
- A report of the event on the partner's site/blog
- A communication on the partner's newsletter
- Sharing the articles and the actuality on the partner's social networks

What we can offer

- An invitation for the two days of the conferences
- An extra invitation for all partnership (Bronze level minimum) signed thanks to the partner
- A coupon for all extra inscription from a member of the partner's community
- Mentions of the partnership on our social network
- Display of the logo on the Partners page on our website paris-web.fr
- Display of the logo during the closing conference



Feel free to contact us!

The various solutions offered in this document are designed to meet our needs. While trying to offer a solution available for most organizations, we are aware that these solutions may not meet your own expectations. **If this is the case, feel free to contact us to discuss it. We are open to suggestions!**

Want to know more? Have a question? Contact us!

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